



SUCCESS STORY

The Ensworth School



Summary



Ensworth School is a private college-preparatory school committed to excellence in academics and athletics, serving more than 1000 students across two campuses.



Ensworth sought a modern way to recognize student-athlete awards and alumni achievements without cluttering athletic building hallways or relying on costly printed signage.



The school needed a flexible digital solution that could showcase athletic accolades, college signings, championships, and coaching information—while engaging current students, prospective families, and visitors.



Mvix delivered a clean, professional digital signage solution designed to replace outdated physical displays, support easy content updates, and create an interactive experience that celebrates Ensworth's athletics program.

Introduction

The Ensworth School, located in Nashville, Tennessee, is a premier private college-preparatory institution serving students from kindergarten through twelfth grade. Founded in 1958, Ensworth has built a strong reputation for academic excellence, character development, and a well-rounded student experience that extends beyond the classroom.

Athletics play a central role in student life at Ensworth. The school offers a competitive and comprehensive athletics program designed to foster teamwork, discipline, leadership, and school pride. From championship teams to individual athletic achievements, Ensworth consistently emphasizes the importance of recognizing dedication and excellence in sports.

As part of its commitment to preparing students for success at every level, Ensworth strives to create an engaging campus environment for current students, alumni, prospective families, and visitors. Showcasing student-athlete accomplishments and alumni success stories is an important part of that mission—particularly within high-traffic athletic facilities.

By embracing modern technology and innovative communication tools, Ensworth continues to enhance how it celebrates achievements, tells its story, and connects its athletics tradition with future generations of student-athletes.



Challenge

The Ensworth School faced challenges in how it recognized and displayed student-athlete achievements within its athletic facilities. Awards, accolades, and alumni highlights were traditionally shared through physical signage, banners, and magnetic boards placed throughout hallways and gym spaces.

This approach created several limitations. Physical displays were costly and time-consuming to update, especially as athletic achievements changed year to year. Over time, the accumulation of banners and signage also led to visual clutter, detracting from the overall appearance of the athletic buildings and making it difficult to present information in a clear, engaging way.

In addition, static signage limited Ensworth's ability to tell a dynamic story about its athletics program. There was no efficient way to showcase a wide range of content—such as college signings, professional alumni, state championships, and coaching information—without constantly replacing printed materials.

Ensworth needed a modern, flexible solution that could centralize athletic recognition, reduce long-term costs, and create an engaging experience for students, prospective families, and visitors. The goal was to elevate how athletic achievements were presented while ensuring the system was easy to maintain and adaptable to future needs.



Deployment & Usage

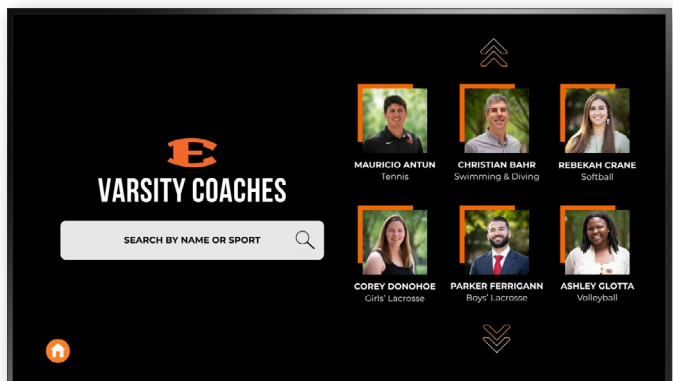
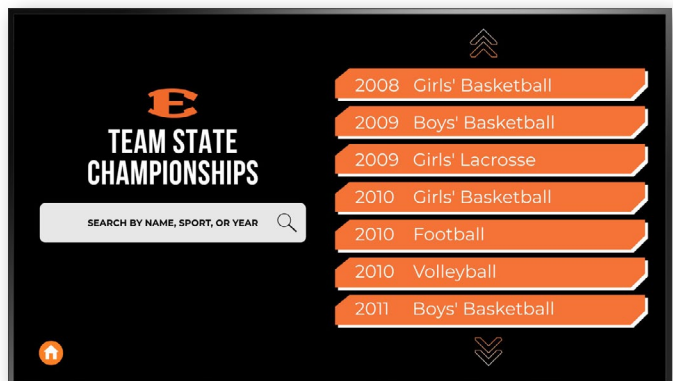
Mvix deployed a streamlined digital signage solution tailored to Ensworth School's athletic facilities. The implementation focused on a clean, informational display designed to highlight student-athlete awards, college signings, professional alumni, state championships, and coaching bios.

Use Cases

Interactive Touchscreen: Enables students, prospective families, and visitors to explore athletic awards, college signings, professional alumni, championships, and coaching information through an engaging, touch-enabled display.

Branding: Reinforces Ensworth's athletics identity by presenting achievements and alumni success in a polished, modern format that aligns with the school's brand and campus environment.

Custom Designs: Features a tailored layout designed specifically for Ensworth's athletics program, allowing content to be organized in a visually appealing, easy-to-navigate experience that replaces outdated physical signage.



Our new digital interactive display board has completely transformed the way we share athletic awards and accolades. It replaced our old, dated signage with something modern, fun, and engaging for both current and prospective students. Mvix was fantastic to work with—responsive, professional, and committed to creating a solution that fit our needs. Every step of the way they were open to customizing the design the way we envisioned. We are thrilled with the final product!



Why It Worked

The Results

The new digital signage system has elevated how Ensworth celebrates its athletic achievements while creating a more engaging experience for students, prospective families, and visitors. The interactive display has become a focal point within the athletic facilities, encouraging exploration and participation.

Students, prospective student-athletes, and parents regularly interact with the display during campus tours, admissions events, and athletic activities. With more than 1000 current students and many athletes participating in Ensworth-hosted leagues, the display extends the school's athletics story to a broader audience.

By replacing printed signage with a digital solution, Ensworth has improved presentation quality while reducing the time and cost associated with updating physical displays. The result is a professional, flexible system that enhances engagement, supports recruitment efforts, and delivers long-term operational value.

A Lasting Impact

Through its partnership with Mvix, Ensworth School transformed how it recognizes and shares athletic achievements across campus. The digital signage solution replaced outdated physical displays with an interactive, modern experience that engages students, families, and visitors.

By making content easier to update and more visually compelling, Ensworth strengthened both athletic recognition and recruitment efforts. The result is a future-ready solution that celebrates excellence while delivering long-term value.

About the Companies



About Ensworth School

The Ensworth School is a private college-preparatory school located in Nashville, Tennessee. Serving students from kindergarten through twelfth grade, Ensworth is known for its rigorous academics, competitive athletics, and commitment to developing the whole student. With a strong emphasis on character, leadership, and community, Ensworth provides an environment where students are challenged to excel both inside and outside the classroom.



About MVIX

At Mvix, our love for technology drives who we are and what we do. For over a decade, we have been a leading provider of enterprise digital signage software solutions that connect brands with people. To date, our platform, Mvix CMS, powers over 50,000 active screens for clients including Virginia Tech, NASA, Sodexo, Discovery Channel, Nike and the University of Washington in a variety of applications that include employee communication, wayfinding, emergency messaging and customer communications.

Contact Mvix



23475 Rock Haven Way
Suite 125 Sterling, VA 20166 (USA)



+1 866 310 4923
+1 703 382 1739



www.mvix.com



info@mvix.com