



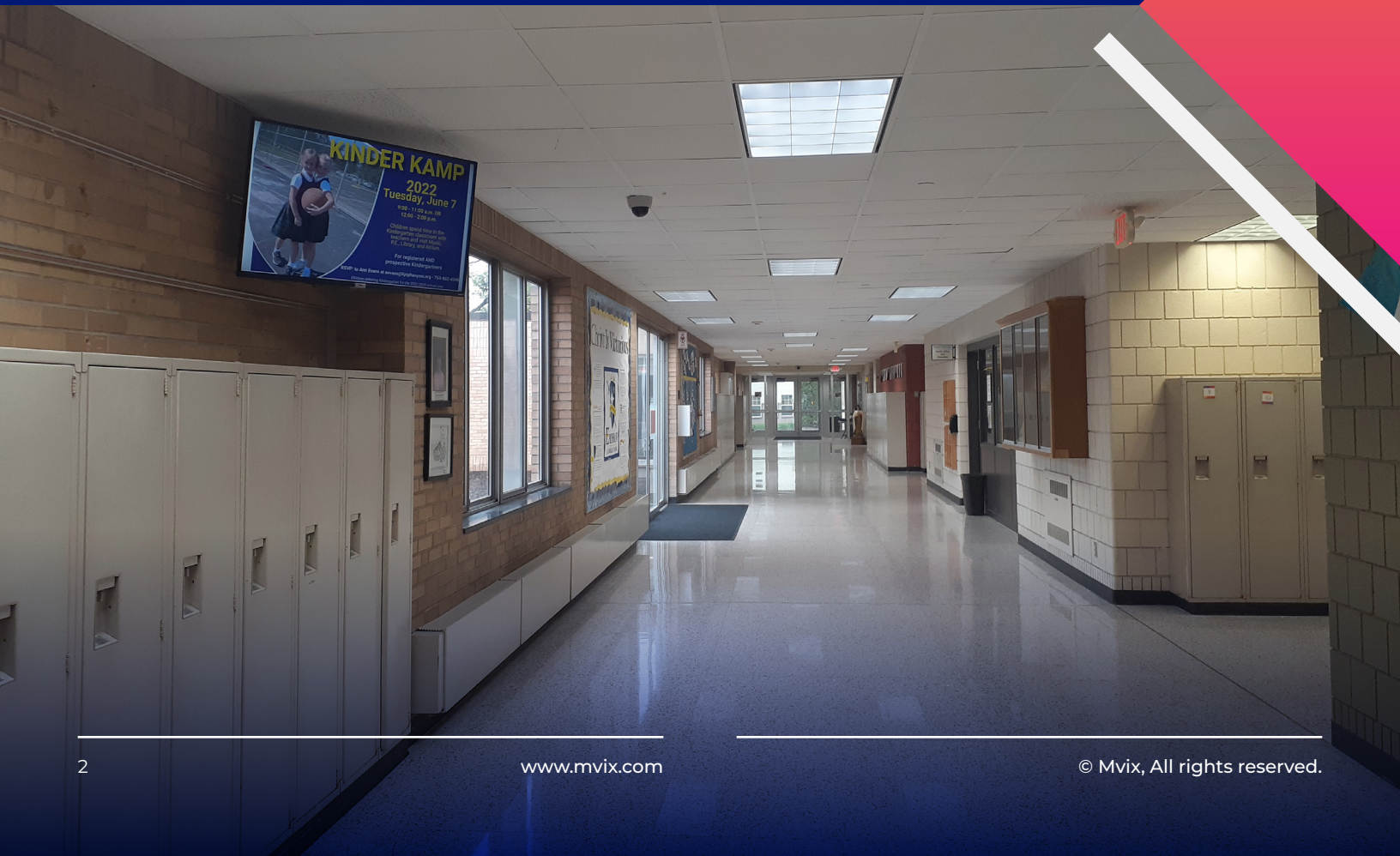
More Content.
Better Engagement.

SUCCESS STORY

THE CHURCH OF EPIPHANY

SUMMARY

The Church of Epiphany needed to update its digital software to capture the attention of its parishioners and the members of the surrounding community. **Responsive customer support**, **cost-effectiveness**, and **content-rich software** made Mvix the Church's digital signage provider of choice. By leveraging the **Mvix digital signage solution**, the Church has significantly drawn the attention of members of the surrounding community and improved the parishioners' experience.





INTRODUCTION

The term epiphany is derived from the Greek word epiphany, which means to make known. Just as the three kings went to present their gifts to the Lord, the Church invites members of the community to join its parishioners. Established by Father Bernard Reiser in 1964, the Church is located south of Highway 10 on Hanson Boulevard in Coon Rapids, Minnesota. The Church, cemetery, school, assisted living, ball fields, and epiphany pines are all in the same complex.



Epiphany is a vibrant Roman Catholic Parish whose mission is to light the way to Christ for all people through faith formation, sacraments, service, education, and community life. The parish has over 3,500 families. Epiphany accommodates parishioners of all ages who enjoy opportunities for faith formation, from celebrating sacraments to learning more about God through Youth Ministry to maturing spiritually with other adults through speaker events and small group meetings.

The Church has a catholic school, PreK-8th Grade. The grade school is dedicated to the formation of the whole person since the Church is committed to providing students with high-quality Catholic education.

Furthermore, Epiphany has a program that helps introduce Christianity to children at a tender age. The Catechesis of the Good Shepherd (CGS) program is based on the belief that God and children are already in

a relationship. Therefore, adults are required to provide a place for children to grow in their relationship with Jesus. The program has a place called an atrium that has materials designed for children to work with to draw them closer to God. The CGS program is provided to children between the age of three and grade 4 on Tuesday mornings and Wednesday evenings.

Epiphany also assists its parishioners in preparing for the sacrament of matrimony. The Church has a program for this sacramental process. Interested congregants should plan at least six months to complete the preparation process. Weddings are held at 4 p.m. on Fridays and 1:30 p.m. on Saturdays.

In a bid to spread the word of God across the world, Epiphany has over 36 ministries. This helps surrounding communities and parishioners. At the Church of Epiphany, there are daily mass sessions and daily confessions. There are also four-weekend liturgies celebrating the Lord's Day. Liturgies feature music from the Church's full choir or special choir groups accompanied by piano or built-in organ.

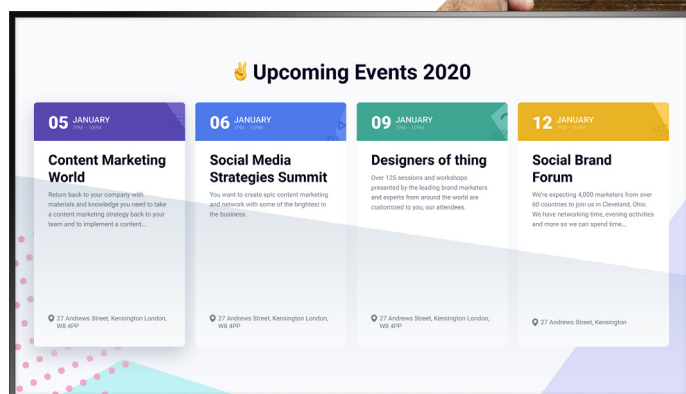
THE CHALLENGE

Previously, The Church of the Epiphany was using a **software program** to **communicate** with its parishioners and community members. However, the program was losing internet connectivity and **wasn't efficient**.

Moreover, the parishioners and community members, especially millennials, were less attracted to the Church's signage solutions because they were dull and boring. The current generation Z and millennials are accustomed to digital signage that is highly visible and communicates messages to congregants and visitors.

Furthermore, much time was spent on designing, printing, and distributing static signage and printed materials. Also, changing the messages on the static signage was time-consuming.

The Church's main challenge was drawing the attention of parishioners and community members during mass. Additionally, the catholic school pupils were less engaged by the current digital signage solutions. There was a need for a digital signage system to keep church attendants and school pupils engaged and highlight the programs and important events of the Church. Also, the Church needed a cheap solution that required minimal manual manipulations to address changes.



DEPLOYMENT AND USAGE

The Church assigned their IT Company, Rymark, to find a digital signage system. The company spent a lot of time online to find a solution to help implement the Church's vision and mission. Mvix was among the top choices and finally beat the rest as the most appropriate digital signage solution. One of the features that qualified Mvix was its cost-effective and user-friendly solutions.

The Church was impressed by Mvix because it was online, cloud-based, and accessible from any computer. Further, the customer service at Mvix was excellent. The Church receives assistance for queries through informative and visually descriptive emails. What's more, uploading media and playlists were easy. Users can create slides on Photoshop and upload them to Mvix. Even more convenient is that the Mvix platform can be accessed remotely from home. Here are the solutions that Epiphany used to deploy the digital signage system:



Cloud-Based Digital Signage Software

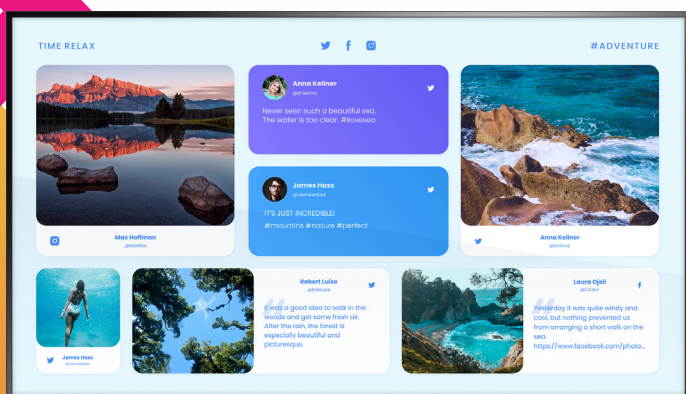
The Church incorporated Mvix's [digital signage software](#) for creating, deploying, and managing content on digital signs. These signs were deployed at the Catholic School and in the church foyer. The signage was used for showcasing the students' events, lunch, birthdays, and parent information. Signage at the church foyer helps inform the parishioners about confession and mass times.

One of the significant benefits of this cloud-based digital signage software is its more than 150 content apps and features such as zone-based templates, multi-content playlists, and content scheduling.



Tech Support

Mvix certified and experienced personnel offer professional installation services to make it easy for clients to use their digital signage solutions. The customer support staff also provides one-on-one training sessions and real-time responses to queries.

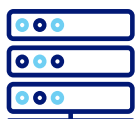




Online Tutorials and Live Classes

The digital signage software deployed by the Church also supports one-one coaching and personalized training. The Digital Signage Certified Experts (DSC) offer [step-by-step guides](#) that make it easy for anyone without tech knowledge. Other features of the software include:

- Tailored training in digital signage CMS
- 1-hour interactive web-based screen-share sessions
- Unlimited free training for signature care client



Media Players

Mvix has a variety of media player options. Epiphany uses these players for digital menu boards and interactive kiosks for wayfinding. Some [amazing features](#) of these players include:

- Fast turnaround times
- Zoned screen layouts
- Display images, videos, date and time, and scrolling
- Text
- Remote management over the internet
- Full HD networkable players with HDMI





WHY IT WORKED

Mvix outshone other providers due to numerous reasons. First, Mvix solutions are **easy to customize**. Epiphany finds it easy to update messages and make last-minute **schedule** changes or **announcements**. As a result, the Church is considering applying Mvix solutions to all its ministries.

Secondly, the one-time cost of media players and the prices of other Mvix products were reasonable. No more time-consuming procedures for creating static displays. Furthermore, it has reduced the costs of publishing schedules, events, and other important church information.

Another beneficial feature of the Mvix platform is that it's cloud-based and user-friendly. Church staff and parishioners can edit, upload, and manage content at home or on church premises. The platform has thousands of customizable templates, which results in amazing templates.

Mvix is also there to support its customers. Therefore, users can communicate online with Mvix through their live chat feature or via email whenever they are stuck. The Mvix support staff provides real-time responses to address any customer concerns. Moreover, the one-on-one training provided by Mvix helped church administrators quickly familiarize themselves with the new system.

ABOUT THE COMPANIES



The Church of Epiphany

Epiphany is a vibrant Roman Catholic Parish lighting the way to Christ for all people through lifelong faith formation, education, sacraments, service, and community life. The church is located in Coons Rapid, MN. The parish is over 3,500 families strong in addition to a vibrant Catholic School, pre-K-8th grade. They offer mass and daily confessions, along with four-weekend masses celebrating the Lord's Day.

CONTACT THE CHURCH OF THE EPIPHANY

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Website: epiphanymn.org



About MVIX

The establishment of Mvix was based on a vision to provide businesses with an effective digital signage software and hardware system. Mvix started its operations in 2005 and is currently the favorite digital signage solutions provider for over 16,500 clients. Mvix provides solutions to businesses from all sectors and sizes, from schools, restaurants, healthcare centers, corporate offices, and churches.

The main focus of Mvix is delivering user-friendly, cloud-based, and content-rich solutions to improve communications in companies. Additionally, Mvix offers one-on-one training and responsive customer support. The company's mission is to empower customers to fully maximize the benefits of its technological products through customizable solutions and personalized

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